The Healthy Campus Network Advisory Team Statement of Purpose

Overview: In 2019 the University of California’s Healthy Campus Network (UC HCN) Advisory Team developed a Statement of Purpose in order to connect UC HCN’s commitment to creating a culture of health to larger efforts across California and the US. The UC HCN Advisory Team Statement of Purpose will demonstrate our dedication and leadership in creating a culture of health for all California higher education institutions. It will solidify our purpose within the UC Healthy Campus Network, draw in new partners to strengthen our efforts, and guide our work in and beyond 2019.

Description
The UC-wide Healthy Campus Network (HCN) is funded by UC President Napolitano and emerged from the UC Global Food Initiative, drawing inspiration from the Semel Healthy Campus Initiative Center at UCLA, UCSF Healthy Beverage Initiative and the UC Smoke/Tobacco Free campus work. Together across the UC, HCN aims for California institutions of higher education to be the healthiest place to work, learn and live for students, staff, faculty, and communities beyond our campuses. The UC Healthy Campus Network and Advisory Team engages in a working framework for creating a culture of health, centering cross-sector collaboration and innovative thinking to foster evidence-based efforts in individual and community health well-being.

Partners and Representatives
The University of California Healthy Campus Network Advisory Team is composed of representatives from universities, foundation partners, and other public organizations who are invested in cultivating a culture of health in institutions of higher education in California and beyond.

Vision
The University of California contributes to making California institutions of higher education a healthy place to live, learn, work, and play.

Mission:
Our mission is to create and sustain a culture of health on California campuses of higher education to inform, inspire and collaborate through evidenced-based strategies to support students, staff, and faculty, and community members in order to build a healthier California.

HCN Call to Action:
- **Integrate, Coordinate and Implement Best Practices**: In order to create a holistic, strategic movement to transform the culture to one of health, we must coordinate and exchange lessons learned and build upon the diverse skill-sets and expertise of the students, staff, faculty and community members in both traditional health frameworks and unconventional partnerships.
- **Measure Catalytically**: In order to understand and evaluate our progress towards building a culture of health, we must explore new ways of understanding the data we collect and move towards a mode of measurement which catalyzes new partnerships, integrates existing partnerships, and tells an honest and holistic story of health and well-being.
- **Embrace our role as anchor institutions**: As anchor institutions, universities should collaborate with partners in leading and going beyond the traditional, inward looking framework of health in the university to help develop evidence-based efforts to support community health. We must continuously be learning from, engaging with, and standing with our communities across the state.

References:
- Health and Well-being in Higher Education: A Commitment to Student Success
  - Organization(s): NASPA and NIRSA
- Okanagan Charter:
  - An outcome of the 2015 International Conference on Health Promoting Universities and Colleges / VII International Congress
- Position Statement on Tobacco
  - ACHA