

The UC Healthy Beverage Initiative aims to improve access to tap water as a healthy alternative to sugar sweetened beverages (SSBs) and provide the opportunity for UC campuses to make strides towards a partial or full removal of sugar sweetened beverage sales.

The UC HBI was designed as a three -year project. Year 1 funding has been provided by Systemwide Human Resources (SHR). The first-year goal is to improve access to tap water as a healthy alternative to SSBs along with implementing signage and messaging to promote healthy hydration. A basic evaluation of water use, SSB availability and signage will be paired with the first year's activity. Additionally, based on each campuses readiness, participating campuses will consider and begin planning changes in campus policies that contribute to the reduction of SSB sales.

## Year 1 Aims:

Designed as a 3-year project, the first year of funding is to:

1. provide free and healthy alternative to SSBs by beginning the installation of tap water bottle refillers, hydration stations, and water access signage,
2. collect (at a minimum) baseline data by mapping campus beverage environments,
3. explore the idea and assess campus readiness of SSB Free Zones by sharing best practices of the UCSF HBI, monitor progress on all participating campuses and assess next steps for each campus